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UNITED PLANNING GROUP TRANSITION

As you already know, in order to better serve our customers, the company created United Planning Group Corporation (UPG), which will be our marketing channel for estate planning assistance services.

The official start date for UPG is Monday, July 5, 2010. Beginning that same date, all United Financial Systems Corporation (UFSC) estate planning assistance services will begin to be phased out, a process that will continue throughout the month of July. Below are some important dates for you to take note of:

July 5, 2010 - Official UPG Launch Date – First date for taking UPG estate planning assistance services applications. No UPG applications taken PRIOR to July 5, 2010 will be accepted.

July 31, 2010 - Final UFSC Application Date - Last date for taking a UFSC estate planning assistance services application. No UFSC application dated after July 31, 2010 will be processed, regardless of when the St. Petersburg Office receives it.

August 2, 2010 – Last Date UFSC Application Accepted - Last date for the St. Petersburg office to receive a UFSC estate planning assistance services application. No UFSC application received August 3, 2010 or later will be processed, regardless of the date that the application was taken. The Home Office for all UPG services and operations is in St. Petersburg, Florida. You should send all business and other communication to that office. The address of the St. Petersburg office is:

United Planning Group One Progress Plaza 200 Central Ave., Suite 720 St. Petersburg, FL 33701

Note that while the Home Office location for UPG is in the State of Florida, Florida is not an operating state of UPG. Therefore, no applications can be taken for Florida residents and any Florida Deeds are considered out-of-state for fee purposes.

All representatives must be contracted with UPG (or Alliance America for HPAs and FPAs) in order to take a UPG estate planning assistance services application. If you have not yet completed and submitted your contract with UPG, please make sure that you do so prior to taking a UPG application. If this is unclear for any reason, please check with your Area or Regional Director prior to taking a UPG application.

The media and graphics department has begun distributing UPG materials, including presentation materials, applications, disclosures, I.D. Cards, etc.. If you receive your supplies by July 5, 2010 you should begin using UPG materials on that date or as soon as you receive them after that date.