SEP
TYPOGRAPHY GUIDE

SEP

AaBbCc AaBbCc

The font (typeface) used is an important part of the SEP visual identity. The approved typeface for headings is the Klavika & Klavika Condensed family of fonts. For body copy, SEP uses Proxima Nova.

Klavika Regular
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890
%$&» (°*!??,<>+)

Klavika Light
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890
%$&» (°*!??,<>+)

Klavika Bold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890
%$&» (°*!??,<>+)

Klavika Regular Condensed
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890
%$&» (°*!??,<>+)

Klavika Light Condensed
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890
%$&» (°*!??,<>+)

Klavika Bold Condensed
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890
%$&» (°*!??,<>+)

Proxima Nova Regular
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890
%$&» (°*!??,<>+)

Proxima Nova Light
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890
%$&» (°*!??,<>+)

Proxima Nova Bold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890
%$&» (°*!??,<>+)

When Klavika or Prixima Nova are unavailable, the substitute font is Arial.

Arial Regular
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890
%$&» (°*!??,<>+)

Arial Bold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890
%$&» (°*!??,<>+)