

317.313.1401 | hello@adamsturm.com | Indianapolis, IN | adamsturm.com

professional summary

Results-oriented Senior Graphic Designer with over 15 years of experience in creating visually stunning and effective design solutions through storytelling. Proven track record of delivering high-quality designs across a variety of mediums, including print, digital, and social media. Adept at leading design projects from concept to completion, collaborating with cross-functional teams, and meeting tight deadlines.

experience

Media and Graphic Designer

Software Engineering Professionals (SEP) | Carmel, IN

Primary graphic designer for a software engineering company in charge of maintaining brand identity across all marketing and promotional materials.

- Designed internal and external marketing materials.
- Coded and maintained company website.
- Shot, edited, and produced training and promotional videos.

Senior Graphic Designer

Centric Consulting | Redmond, WA

Senior Graphic Designer for a consulting firm supporting content creation for digital and print media with a focus on data-driven solutions.

- Managed marketing materials and branding standards.
- Photographed all company events.
- Filmed, edited and produced marketing videos.

Creative Director

Gear Marketing | Indianapolis, IN

Creative Director for a small marketing group entrusted with overseeing and guiding the creative vision of projects from inception to completion.

- Managed advertising campaigns for a variety of clients.
- Designed graphics for mobile, web, and social media.
- Updated and maintained multiple client websites.

Creative Director

Indiana Homeland Security (IDHS) | Indianapolis, IN

Creative Director for a government public affairs agency in charge of conceptualizing and developing innovative design concepts that help ensure the safety of Indiana residents.

- Designed all marketing materials and rebranded the agency.
- Photographed training exercises and all company events.
- Produced videos highlighting various IDHS capabilities.

Senior Graphic Designer (current)

SEP | Westfield, IN

Senior Graphic Designer for a software engineering company leading design initiatives across diverse mediums to maintain and promote brand awareness.

- Produce compelling content for social and digital media.
- Design visually engaging graphics that inspire action.
- Maintain brand identity through style guide development.

Education: Bachelor of Arts

Ball State University | Muncie, IN

- Major: Telecommunications, emphasis in Production
- Minor: Japanese
- Ball State Presidential Scholar

skills

Graphic Design	
Web Design (html, css)	
User Experience	
User Interaction	

Photography	
Video Production	
Video Editing	
Video Graphics	

tools

Adobe Photoshop	
Adobe Illustrator	
Adobe InDesign	
Figma	

Miro	
Final Cut Pro	
Adobe Premiere	
Adobe After Effects	